



Adobe MAX Code of Conduct

The Adobe MAX conference is dedicated to providing a fun, engaging, and safe event for everyone. All Adobe MAX participants, including attendees, speakers, sponsors, vendors, and Adobe staff ("participants") must comply with the Adobe MAX code of conduct.

By attending Adobe MAX, you are agreeing to abide by this code of conduct. Anyone found to be violating this code of conduct may be expelled at the discretion of organizers.

Adobe has a zero-tolerance policy and will not tolerate any harassing or abusive behavior towards any participant or event staff. Examples of unacceptable behavior or content include, but are not limited to:

- Deliberate intimidation, stalking, or harassment
- Pornographic, sexually explicit, or violent material
- Disruptive behavior
- Hateful or highly offensive content, including statements that attack or dehumanize a person based on gender, gender identity, age, sexual orientation, disability, physical appearance, race, religion, or political affiliation
- Profanity
- Spam
- Misleading, fraudulent, or deceptive statements
- If on site, refusal to comply with rules governing access to the venue, including without limitation relating to Covid-19 protocols.

Please report any abusive content or behavior to maxsupport@adobe-events.com. If you are on site, event staff can help you contact event security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. Please contact a member of event staff by finding a staff member via their badge, visiting the registration area, or visiting the information desk in the lobby.

If in doubt, please keep it positive and professional and be mindful of the information that you choose to share with other participants.

We expect all participants to help create a safe and supportive environment of inclusiveness, and we look forward to your attendance.